



GreenEarth
HERITAGE FOUNDATION



Transforming Land.
Transforming LIVES.

2010-2011 | **ANNUAL REPORT**



OUR COVER

Ronalyn is a farmer's child who heard about GreenEarth from her neighborhood playmate whose father participates in the livelihood programs of the foundation.

She was enticed to come to GreenEarth's Bible-based values formation and Literacy program. Through GreenEarth, she found a monthly sponsor which helps with her educational needs.

Ronalyn wants to be a doctor someday.

BOARD OF TRUSTEES

James Patrick G. Matti
Chairman

Mylene V. Matti, M.D.
President and Executive Director

Atty. Ronald V. Bernas
Corporate Secretary

Kathryn Anne H. Ore
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Trustee

About the FOUNDATION

GreenEarth Heritage Foundation is a Christian organization whose mission is to preserve the environment, adhere to sound and sustainable agricultural practices and assist in alleviation of poverty through livelihood and community development.

We are Christian

We acknowledge One God: Father, Son and Holy Spirit. In Jesus Christ alone we have the promise of salvation. We seek to follow Jesus in His teachings to nurture and protect all of God's gifts, in His respect for the dignity of all men and women, in His call to love others as ourselves, and in His offer of abundant life to those who choose to follow Him.

We are Stewards

The resources at our disposal are not our own. They are entrusted by God; therefore, we are committed to sound and sustainable agricultural practices that will preserve and protect the environment for the generations to come.

We Believe in the Dignity of Every Human Being

We are committed to help our workers and beneficiaries fulfill their dreams through fair compensation, benefits and a housing plan right on GreenEarth's land donation.

This VILLAGE OF HOPE will adhere to the principles of green design. The plan will be implemented through our working partnerships with professionals as well as non-stock, nonprofit organizations that share our core values of fairness, ecology, health and Christ-centeredness

We Promote Good Health

The Bible teaches that "the body is the temple of the Holy Spirit (1 Corinthians 6:19)." We, therefore, have to make choices that will enhance wellness and prevent disease.



*"The earth is the Lord's,
and everything in it.
The world and
all its people
belong to him."
Psalm 24:1*

HOW IT ALL BEGAN

Agrarian unrest has been a hallmark of Central Luzon's history for over 60 years now. It is the cradle of the Hukbalahap movement which metamorphosed into the Communist Party of the Philippines and the New People's Army.

Thus, the manifestation of idle yet fertile land has been the basis of socio-economic conflict as seen in peasant unrest and the unequal distribution of wealth experienced by our nation.

This is the social backdrop of our fledgling foundation's mission. Nestled in the foothills of the majestic Sierra Madre mountain range in historic San Miguel, Bulacan are over 100 hectares of bucolic hills. These were donated to GreenEarth Heritage Foundation by a generous landowner in early 2009.

The land was purchased roughly 40 years ago with the landowner's dream of developing a viable agricultural endeavor. However, as is often said, "work got in the way," and the land was left





idle, susceptible to both fraudulent transactions and illegal squatting. Its lush potential was never achieved.

Hence, the decision to cede the raw Garden of Eden to our foundation to ensure its viable promise for beneficiaries without the taint of potential profiteering and the past mistake of non-use.

Over 139 families live in the foundation 's immediate vicinity, mostly in abject poverty. An overwhelming majority of the residents have only attained an elementary level of education and 48 percent of the population are below 20 years old.

GreenEarth's mission is to assist in poverty alleviation by providing livelihoods centered in organic agriculture and by empowering communities through spiritual transformation in the Lord and Savior Jesus Christ. We believe that it is through a personal relationship with Christ alone that we will be able to bring hope, change and a bright future to the people of the community that we serve.



Leadership Message



Dear Friends,

We look back with profound gratitude for all that you have done with us to further our mission at GreenEarth this past year!

Revenues from our organic produce rose 1000% and we are so grateful for your unwavering and kind support week after week.

Because you have committed to buy under our farm-to-table approach, our farmers' income has gone up significantly, enough for all of them to eat three times a day and turn their backs from insurgency and illegal deforestation. They have all become voluntary contributors to SSS and Philhealth.

Because you valued their future, you sponsored a farmer's child leading to no school-age child left behind at GreenEarth.

Because you believed that this is not enough, you held our hand as we launched our early reading and literacy program on-site using the Learning Lion games-based curriculum.

Because you were bothered by children having to walk three hours each day across a bridgeless river and unpaved roads in order to reach school, we saw the fruition of a Children's Learning Center on March 31, 2011!

The establishment of GreenEarth's Learning Center is a heartwarming testament to the generosity of many kind individuals both in the Philippines and the United States who clearly see the importance and urgency of education as part of community development. We are in awe of your goodness, love and faith.

The Good LORD has brought in a partner-in-ministry in Preppi School Foundation, Inc. They are an 11 year old institution that applies the Montessori Method alongside their Truth Curriculum for holistic development (www.preppischool.com). Preppi School wasted no time to send their first missionary teacher to GreenEarth in order to operate the Learning Center immediately. Literacy classes have kept the children busy all summer long.

We are grateful for the exemplary giving of ACER Philippines, Inc. for providing 100% of our desktop computer requirements for the Learning Center.

We hold steadfast to the vision that a fully integrated school on-site is what will truly lead to a higher quality education for our underserved rural children, while keeping their parents motivated to farm organically and serve as our environmental guardsmen in this neglected area.

Thank you very much for all that you have done and given and for committing to partner with us during Year Two!

It is our hope and fervent prayer that you will continue to support our lifelong mission together as we face Year Three.

In Christ's Service,

Handwritten signature of James Patrick G. Matti.

James Patrick G. Matti
Chairman

Handwritten signature of Mylene V. Matti, M.D.

Mylene V. Matti, M.D.
Executive Director





Where We Are

Our second year continued to be one of growth and of blessings at GEHFI. From our continued challenges, periodic drought and our need of infrastructure, we found that such seeming obstacles are all part of the Almighty's grand plan. Despite such tribulations, we continue, with His ever-present help, to find growth as deep, as wide, and as far as our eyes can ever see.

We marvel at the vegetation that often flourishes in our slopes and valleys without our guardianship—for it is through Our Lord's parentage that all of GreenEarth thrives.

Year in Review

JUNE 2010

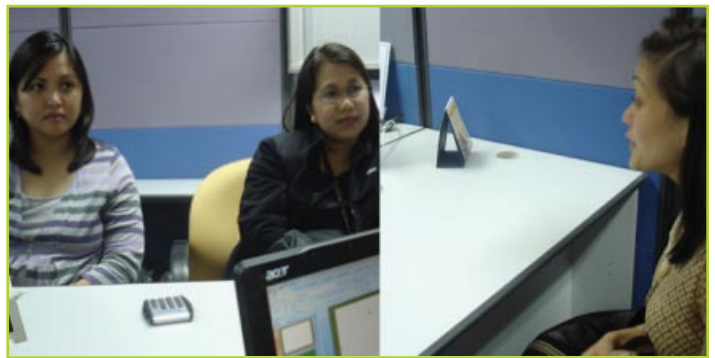
We witnessed a miracle at the onset of our second year when, after 5 months of drought, an obscure depression welled up with water on GreenEarth land. The location of this find was close enough to our electrical source allowing this third well to be powered! God truly never ceases to amaze!



As GreenEarth continued to heighten public awareness, we held our fourth town hall meeting. The need for such a meeting was apparent as many have yet to understand the GreenEarth mission, vision and plan. This meeting informed the public of our continued visits from geodetic surveyors and highlighted our accomplishments over the past year and its positive impact on the community.



It was important to expand our reach by always being ready to accept all invitations to speak to as many people about our mission. Our executive director spoke at the Center for Global Best Practices seminar on Microfinance. Other speaking engagements at the turn of our second year included a visit to the Rotary club of Paco and a Bible study group in Makati. We are grateful for various socio-civic organizations, corporate and Bible study groups who granted us their kind audience throughout the year to be able to share our mission and programs.





God began to bestow upon GreenEarth much needed rain. The plentiful blessing of this precious resource afforded our farmers, workers, and volunteers to expand our organic kitchen garden. This process stretched the entirety of daylight hours and involved continued planting of seedlings of all kinds throughout the land. It is clear that in agriculture, as God shows us, busy weather makes for a busy farmer!



Moving beyond our inaugural year, we finally became eligible for accreditation by the Philippine Council for NGO Certification (PCNC). Achieving this accreditation is important as it provides tax incentives for corporate donors to help NGO related causes. We saw ourselves focused on preparing the necessary requirements for PCNC's scrutiny beginning this month.

As our farmers kept busy with expanding our vegetable plots at the farm, August proved a busy one for administration. The paper mill got busy preparing PCNC's documentary requirements. This began the process of accreditation with the next step being an on-site visit and evaluation of our Makati administrative office and the farm. During their visit, PCNC officials evaluated various documents and did one-on-one interviews with our board of trustees, staff and beneficiaries.



For the first time in our history, the months of July and August 2010 opened doors to hit the airwaves with our mission both in the Philippines and the United States. A small media blitz afforded our Founder and Executive Director, Dr. Mylene Matti to have an interview on FarEast Broadcasting Network's Kingdom Builders' Program (DZFE 98.7 FM) and an eight-minute feature on Adobo Nation Stateside (ABS-CBN, The Filipino Channel). This television appearance marked the beginning of fundraising in the United States for our envisioned Learning Center for our farmers' children.



We will remember August as our hosting month for corporate volunteers who so desire to do their share to help "green" our nation. Watson Associates Volunteerism Experience (WAVE) in the form of their July decision to be "one with us" during the year in our reforestation efforts were our honored volunteers. On August 7th, the WAVE volunteers spent the entire day planting forest hardwoods and fruit-bearing trees, side-by-side with members of our farming community. The WAVE team raised enough funds within their office to be able to donate two truckloads of balet and neem seedlings and treated our community to a scrumptious lunch!

A week later, after several months of planning and training volunteers, our adviser on Early Childhood Education and Literacy Development, Tisha Cruz, visited the farm for the first time. Tisha holds a Masters Degree in Art and Early Childhood Education from Columbia University in New York. Her passion is helping children to read as early as age three. She designed a games-based literacy curriculum called the Learning Lion. She expressed a desire to be of help to GreenEarth's children upon hearing of the foundation's mission and vision. Her voice brought in a village of donors which jumpstarted our resolve to GO for the vision of having a Learning Center for our children at the soonest possible time.

During Tisha's first visit ever, the Children of GreenEarth, impressed Tisha with in their "eagerness to learn" despite their cognitive skills being way below what is expected for their ages.



Meanwhile, our Chairman James worked on gaining strides in presenting our cause with government. The newly elected Governor of Bulacan, Willy Sy-Alvarado graciously granted our request to meet with him. While it was expected to be a simple one-on-one informational session about GEHFI's vision, James found that he was to address over a hundred members of Bulacan's pastoral community upon his arrival at the appointed venue!

James took the floor and highlighted our most pressing issues; none more so than our need for a bridge in this area (more on this need in our "Where We're Going" section). The pastoral



community was enthusiastic in their response to GreenEarth's mission with many members approaching James offering assistance; one member even called the following day asking if we would take on more land under our stewardship!

God made our September the month of Carabaos, Seedlings, and Learning



Thanks to the generosity of Mercy Mission Philippines, GreenEarth, earlier in the year, procured our first carabao whom we named BONI. He became our farmers' best friend, however, after a few months, BONI started to act up. He no longer had the desire to carry heavy loads.



We didn't know what to do as BONI was robust and behaved quite aggressively.

Thanks to the kind help and expertise of the Philippine Carabao Center through Mr. Nur Baltazar, on the 2nd of September, we said goodbye to BONI while welcoming BONNIE. BONI's new owners were more than happy to give us their BONNIE who is more suited to our farmers' needs.

BONNIE has become our hero! The challenge of transporting our goods would be incredibly more difficult if not for her help around GreenEarth.

BONNIE is helpful, cheerful and truly easy to work with at the farm. Later on, we found out that she was pregnant when she came to us and so months later we were blessed to have another addition to our family of farm animals which came free! BONITA was born in February of 2011!



Thanks to the kind advices of the Philippine Root Crops Research and Training Center as well as the Tarlac College of Agriculture, we were able to procure 3,500 seedlings of a special variety sweet potato. The farmers labored tirelessly to plant this new acquisition in the span of four days.



While all the planting took place, and after weeks of delay due to the river's impassability, Architect Alex Bornasal of TSD construction and Engineer Sonny Deramas of ADTEL INC. finally arrived in GreenEarth to be able to draw up plans for GreenEarth's Learning Center. It was never more obvious of the desperate need for a bridge!



We also promoted our need for the continued funding of the Learning Center by releasing the video "GreenEarth's Field of Dreams."

Despite continued monsoon rains, God blessed us with a bright day of blue sky and sunshine for the largest Pastoral Meeting to date on GreenEarth. Over 60 pastors from Bulacan, many with their key Christian ministry workers responded to our invitation.



"If my people who are called by My Name, shall humble themselves and pray and seek MY face and turn from their wicked ways, THEN will I hear from Heaven, forgive their sin and HEAL their land." - II Chronicles 7: 14



A week and a half later, we were blessed with the return of several pastors who served as treeplanting volunteers!

We were invited by the Rotary Club of Manila which comprised three chapters to share our mission.



Did you know that the historic town of Charleston, South Carolina has its own show devoted to Filipino - Americans?

What's Up Pinoy is the "Low Country's uplifting, motivational, encouraging, inspirational and interactive talk-show hosted by blind broadcaster, Tina Llanes-Mabalot.

Tina started her career in broadcast journalism in the Philippines a few years after she became the first blind college graduate of the University of the Philippines.

She migrated to the United States a few years ago and has been blessed to be able to continue her broadcasting career in the Land of Opportunity. An invitation to grace her talk show came our way this month. We were featured on two episodes- Oct 11 and 18, 2010.



From L-R: Mr Lucas Fry (left) Station Mgr, Dr Mylene Matti and Ms. Tina Llanes- Mabalot (host of What's Up Pinoy)

NOVEMBER 2010

Our media presence was augmented this month by Global Destiny Cable's Global News Network talk show entitled, "Pinoy Matters". It was a testament how God works as the program found us simply through Facebook!



We were also thankful to see the return of Architect Alex Bornasal and his team, undaunted by the bridgeless river, to lay the ground work for GreenEarth's Learning Center. We are truly blessed to have such dedicated people!

We also welcomed the visit of **The Advocacy Photographers** on the 20th of November. They go around the country “shooting for a cause.” Their photos have spoken a thousand words about the plight of the community we serve. Through their heartwarming volunteerism, we were able to tremendously improve our multimedia.



The close of the second calendar year at GreenEarth culminated in celebration--and with good reason. A month of anticipation and planning came to fruition as we held our **Year 2 Pamaskong Handog** on the 12th of December. A joyous event was experienced by our farmers, their families, and volunteers! It was smiles aplenty as young professional volunteers headed by Ms. Sandy Borqueta showered the children with much needed school supplies and toys. They also took the time to make it a worthwhile educational day by reading stories to the children of GreenEarth.





What perfect timing during this Yuletide month it was to receive the GOOD NEWS of our accreditation by the Philippine Council of NGO Certification!

PCNC accreditation opens the door for corporate donations by:

- Encouraging local donations to NGOs. The importance of such organizations is obvious with the present trend of decreasing resources for groups specializing in social development.
- It facilitates the work of would-be donors so they are able to consider NGOs of “good standing.”
- It allows for GreenEarth’s self-evaluation thereby improving the organization.
- It provides important assistance in making an organization stronger.
- It places a high priority on professionalism, transparency and accountability of all nonprofit organizations.

PCNC’s “good housekeeping seal” enables us to receive tax-exempt status from the Bureau of Internal Revenue. This will make it more attractive for corporations to donate to GEHFI. As it stands, this new phase in our growth coincided with the largest single pledge from a generous corporation.

Construction of Our Learning Center Continued Unabated Throughout the Holiday Season



JANUARY - APRIL 2011

From a Lifetime of Deforestation to An Organic Agricultural Way of Life



At the close of GEHFI's second year, accomplishments and goals came in many forms. In many ways, the fruits of our labor not only revealed themselves as a plentiful harvest, but sometimes came in a deluge of unexpected milestones much like the valley's monsoons.

Over the past year, there has been an increase of over 1,000% in the yield of organic vegetables. In our week-to-week operations at GreenEarth, over 100 farm-to-table customers have received delivery of our produce.



And while our lack of water resources over relatively vast land continues to curtail our progress and development, we once again detected a wellspring of water on our Northern hilltop. We stretched our resources to dig up this fourth well in order to ease our parched land. To this end, we've also extended our drip irrigation as much as our resources will allow, as we pray for more help to come our way.

Our Organic Kitchen Garden Progress and Development

As we await our thousands of fruit-bearing trees to yield fruit in God's appointed season, He has blessed us with wonderful vegetables and herbs to enjoy for our community and our growing list of farm-to-table customers weekly.



*"The whole world opened to me when
I learned to read." - Mary McLeod Bethune*



"When young minds can't afford education, the entire nation pays the price."





We rejoice!



Reading and Literacy Classes can now take place under a safe and secure venue at last!

**The HIGHLIGHT of this year is the fulfillment of
our vision to have a Learning Center at GreenEarth!**



We met our timelines and fundraising goals which allowed us to see this vision come to fruition before our second year anniversary!

Construction was completed on our one year and 10th month of operation as a foundation.

Acer Philippines Supports GreenEarth and Sparks Hope for Underserved Rural Children

We joyfully received 9 brand-new desktop computers for our Learning Center from ACER Philippines.

Our Chairman James met with ACER's Finance and Administration Director, Jennifer Teng-Chua for the official handover on April 25, 2011.



The use of software technology is expected to advance learning in quantum leaps in this geographic area, separated from the nearest township by a bridgeless river and unpaved roads. It will help not only the undereducated youth but also other uneducated residents in the foothills of the Sierra Madre Mountains, San Miguel, Bulacan.

Ms. Jennifer Teng- Chua speaks on what attracted Acer Philippines to partner with GreenEarth-- "Organic agriculture and literacy for the children...fit well into [Acer's] own thrusts. The focus of our philanthropy is Education and Environmental Preservation. It is remarkable that "GreenEarth Heritage Foundation is there to help these people gain back their lives, protect them, at the same time provide literacy for their children. We believe that that is a fantastic job that hits many birds with one stone... We are very eager to be a part of the Learning Center by providing the units."



"Live, Hope, Dream-Children of GreenEarth!"

ACER employees extending words of inspiration to our shared beneficiaries while at the same time patronizing our farmers' organic produce.

Intellicare holds Pediatric Medical Mission for the Children of GreenEarth

The medical screening and deworming medications they provided was just in time for the opening of the enrichment classes at our newly-constructed Learning Center this summer.



SUMMER ENRICHMENT CLASSES BEGAN WITHOUT DELAY IN OUR NEW VENUE!

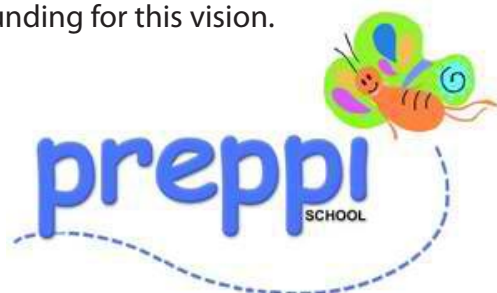
We are blessed to have Preppi School Foundation, Inc. as our partner-in-ministry.

They offered to operate our maiden literacy enrichment program which took place this summer as soon as the Learning Center was up. Under the school's "Truth Curriculum" GreenEarth's children will be able to develop holistically in order to fulfill the potential of their God-given gifts. GreenEarth's joint vision with Preppi School Foundation (www.preppischool.com) is to Touch the Future by investing in the lives of the indigent and under-educated children through FREE first-rate education offering effective literacy programs and positive lifestyle-practices.

Preppi School's progressive, time-tested, brain-based, value-laden and international curricula, recognized by the DepEd and known for its track record in producing high performing children who later move to local and international schools, will uplift the children's present plight and intellectual deficiencies as we motivate their parents to farm sustainably. We are presently seeking funding for this vision.



Teacher Tess (left) served as our first missionary teacher from Preppi School this summer. Instead of playing with sticks and stones, it was a highly productive summer learning English, Math and computer literacy for the farmers' kids and other children of the community.



MIRIAM COLLEGE comes to “our Neck of the Woods”!

Miriam College, formerly known as Maryknoll College, is an 85-year old non-stock, non-profit educational institution that supports advocacies in the field of education and the environment.

After they heard about GreenEarth’s mission and programs, their President, along with key faculty members decided to come to our neck of the woods to see how they can support us.



The Children of GreenEarth welcoming the Miriam College guests with a poem and some songs about the environment and our mission.



A healthy dose of coconut juice and an array of fruits for our honored guests.



Miriam College President Dr. Rosario O. Lapus arrives at GreenEarth with her faculty. She is taken around the farm by Tisha Cruz, our advisory board member in Early Reading and Literacy Development.



Looking around our newly-constructed Learning Center for farmers’ children



Weeks later, the College gifted us with books and school supplies. Members of their environmental advocacy team also came to bring seedlings of an important tree named **“Tibig” or Ficus Nota**.

Ficus nota is a species of tree found near water in low altitudes. The tree can grow up to 9 meters high. Its seeds are dispersed by birds and it is a very good tree to plant in heavily denuded areas. It is considered to be a fast-growing shade tree. It cannot be made charcoal or lumber because it is very soft and contains high moisture.

No wonder the adage--**“Kapag may Tibig, may Tubig!”**



Tisha Cruz sharing the GreenEarth story and how she got involved in helping the children in this once-forsaken, neglected area



A denuded area at GreenEarth pining for care

WE WITNESSED A TIDE OF EXPANSION OF OUR CHILD SPONSORSHIP PROGRAM THIS YEAR!



From an initial group of 12 children, the number of children grew to 59 over the past year.

These children come to our spiritual transformation programs on Sundays where they hear about God and His great love in Christ. Sunday school is also offered to them where they learn about honesty, courage, faith and hope among others through the examples of Bible heroes. These children are required to attend our literacy classes on-site. The children have started an Edible Schoolyard project at the farm. They learn the fundamentals of organic farming from our agriculturist alongside intellectual development at the Learning Center.

Thanks to the outreach ministry of Christ Baptist Church in San Miguel, Bulacan, the children of GreenEarth who are musically inclined now have the opportunity to learn how to play various musical instruments at the farm every Saturday.



Townfolk come to GreenEarth seeking to fulfill their material needs. They hear about the livelihood programs in organic agriculture and children receiving child sponsorships .

They desire bread. At GreenEarth, we give them not just physical bread, but the “bread of LIFE!”

Jesus declared, *“I am the bread of life. Whoever comes to me will never be hungry again.”* - John 8: 35



Under the leadership of Pastor Lito Laureta who heads the missions team from Christ Baptist Church of San Miguel, Bulacan, spiritual feeding of God’s Holy Word takes place on GreenEarth’s grounds every Sunday.

We believe that the future of our land and people is hinged on our submission to God Almighty in Christ, the author of all life and creation.



Three months before our second year anniversary, we received the good news that GreenEarth has obtained the USDA's Seal of Quality. Having this distinction will open markets for GreenEarth's organic produce internationally in the coming years. Our gratitude goes to the **ORGANIC FARMERS AND PROCESSORS ASSOCIATION OF THE PHILIPPINES**, under the leadership of Ms. Lalaine V. Abonal, who worked hard to help GreenEarth meet certification and accreditation standards.



GreenEarth's mission is to bring back the birds, the bees, the flowers and the trees on our donated land

Now that we have about 2000 fruit-bearing trees at the farm, we are blessed by the kindness of Mr. JD Domagtoy to come help us start the bees as-warming at GreenEarth.

JD is an agricultural engineer who made it his life's passion to learn more about bees and promote honey after his son's miraculous recovery from an atypical illness.

Why are they important?



Albert Einstein understood the inestimable role bees play in propagating life when he said, "If the bee disappeared off the surface of the globe, then man would only have four years of life left. No more bees, no more pollination, no more plants, no more animals, no more man."

Bees are the primary agents of biodiversity. It has been known that some plants are entirely dependent on bee pollination just to be able to survive. According to Bumblebee.org , almost 30% of food for human consumption originates from plants pollinated by bees.



GreenEarth strives to be a bee-friendly haven! Despite very limited quantities at present, our raw organic honey has been the best-kept secret at the farm, keeping our settlers who consumed them healthy for many years.

May our bees keep busy producing more honey!

'My son, eat thy honey, because it is good; and the honeycomb, which is sweet to thy taste'. -Proverbs 24:13

Our Continued Challenges

As GreenEarth embarks on its third year, we look back in awe and joy at the two years past. God's faithfulness has enriched us -- body, mind, and spirit.



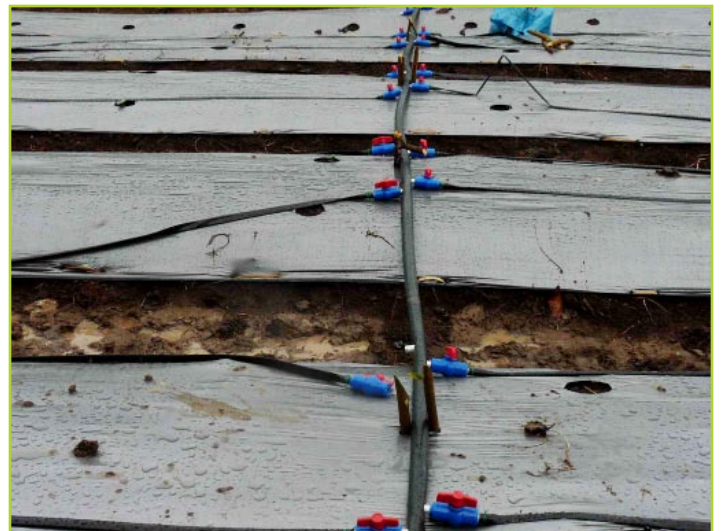
May the Almighty, in His power, move the hearts of those who are instrumental in building the necessary infrastructure for our community.



From the most immediate—the need for a bridge, to the more ongoing needs of roads, water, power, and the ever chronic challenge of wildfires --We have made our voice heard. We have knocked at many doors on behalf of the community we serve. We continue to pray that those who have it in their power to provide the help we need in our area will act soon.



The life giving water that runs in the river also serves as an obstacle to all those that have come to look on GreenEarth as a beacon of hope. From the children forced to cross the torrential waters on their way to school, to the struggle of farmers bringing their goods to market, the need for safe passage over the river grows in urgency. As the need for a transportation across the river grows, so does our demand for paved roads. Much of our crop is better cared for when passing over smooth roads—as are the farmers!



Along with transportation infrastructure, the need for irrigation and water resources grows with every passing day; particularly during the frequent droughts our hills endure. While new wells are dug in an attempt to keep pace with this increasing demand, a system of greater efficiency, and one that doesn't quicken the pace of groundwater depletion is also a high priority need.

CLEAN DRINKING WATER is still not accessible to the majority of the residents in our catchment community...this goal is in step with GreenEarth's mission and we hope to continue to seek avenues for assistance regarding this.



We so need to harness more water resources in order to combat the continued and chronic problem of slash and burn all around us. Fire, whether due to natural means or by those still in the business of cutting trees and making them into charcoal continues to threaten the environment at the foothills of the Sierra Madre Mountains.



Brushfire started by unidentified passersby threatens the survival of a young mango tree at GreenEarth.

In the Almighty God we completely entrust GreenEarth for He holds it on the palm of His hand.

FINANCIAL HIGHLIGHTS FOR 2010

GREENEARTH HERITAGE FOUNDATION, INC.

FINANCIAL HIGHLIGHTS

For the year ended December 31, 2010

(in Philippine pesos)

REVENUE		
Donations	Php	2,971,941
Farm Sales		429,685
	Php	3,401,626

TOTAL EXPENSES		
Agricultural Development	Php	1,812,534
Community Development		868,445
PROGRAM EXPENSES		2,680,979
ADMINISTRATIVE EXPENSES		424,898
	Php	3,105,877

EXCESS OF REVENUE OVER EXPENSES FOR THE PERIOD	Php	295,749
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Figure 1
Revenue

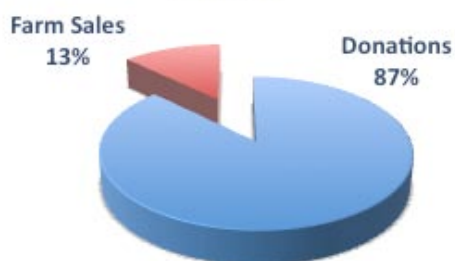


Figure 2
Program Expenses



Figure 3
Expenses





GreenEarth
HERITAGE FOUNDATION

www.greenearthheritage.org

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GreenEarth Farm:

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Tel: (632)7758836