GreenEarth
HERITAGE FOUNDATION
Transforming Land.
Transforming LIVES.

ANNUAL REPORT
2019-2020

[Image of a house surrounded by trees with sunlight filtering through]
Ever since the devastation brought about by Typhoon Santi back in 2013, we have had makeshift settings that served as community kitchen and dining room.

The sun has risen on this need this year!

Through the kindness of TELUS International Philippines and three (3) energetic British School Manila High School Volunteers, our dream to have a Storm-Proof Farmhouse Kitchen and Dining Room at GreenEarth was realized this year!

We celebrate 11 years of the LORD’s faithfulness this glorious year!
Green Earth Heritage Foundation is a holistic Christian organization whose mission is to preserve the environment, adhere to sound and sustainable agricultural practices and assist in alleviation of poverty through livelihood and community development.

We are Christian

We acknowledge One God: Father, Son and Holy Spirit. In Jesus Christ alone we have the promise of salvation.

We seek to follow Jesus in His Teachings to nurture and protect all of God’s gifts, in His respect for the dignity of all men and women, in His call to love others as ourselves, and in His offer of abundant life to those who choose to follow Him.

We are Stewards

The resources at our disposal are not our own.

They are entrusted by God; therefore, we are committed to sound and sustainable agricultural practices that will preserved and protect the environment for the generations to come.

We Believe in the Dignity of Every Human Being

We are committed to help our workers and beneficiaries fulfill their dreams through fair compensation, benefits and a housing plan right on GreenEarth’s land donation.

This VILLAGE OF HOPE will adhere to the principles of green design. The plan will be implemented through working partnerships with professionals as well as non-stock, nonprofit organizations that share our core values of fairness, ecology, health and Christ-centeredness.

We Promote Good Health

The Bible teaches that “the body is the temple of the Holy Spirit (1 Corinthians 6:19)”. We, therefore, have to make choices that will enhance wellness and prevent disease.
Agrarian unrest has been a hallmark of Central Luzon’s history for over 60 years now. It is the cradle of the Hukbalahap movement which metamorphosed into the Communist Party of the Philippines and the New People’s Army.

Thus, the manifestation of idle yet fertile land has been the basis of socio-economic conflict as seen in peasant unrest and the unequal distribution of wealth experienced by our nation.

This is the social backdrop of our fledging Foundation’s mission. Nestled in the foothills of the majestic Sierra Madre mountain range in historic San Miguel, Bulacan are over 100 hectares of bucolic hills. These were donated to GreenEarth Heritage Foundation by a generous land-owner in early 2009.

The Land was purchased roughly 40 years ago with the landowner’s dream of developing a viable agricultural endeavour. However, as is often said, “work got in the way,” and the land was left idle, susceptible to both fraudulent transactions and illegal squatting. Its lush potential was never achieved.

Hence, the decision to cede the raw Garden of Eden to our foundation to ensure its viable promise for beneficiaries without the taint of potential profiteering and the past mistake of non-use.

Over 139 families live in the foundation’s immediate vicinity, mostly in abject poverty. An overwhelming majority of the residents have only attained an elementary level of education and 48 percent of the population are below 20 years old.

GreenEarth’s mission is to assist in poverty alleviation by providing livelihoods centered in organic agriculture and by empowering communities through spiritual transformation in the Lord and Savior Jesus Christ. We believe that it is through a personal relationship with Christ alone that we will be able to bring hope, change and a bright future to the people of the community that we serve.

The earth is the Lord’s, and everything in it. The world and all its people belong to him.

Psalm 24:1
LEADERSHIP
Message
GreenEarth’s 11th year is a tale of two distinct periods.

The first 9 months were off to a great, normal start. Then, the unprecedented happened with the advent of the Covid-19 pandemic resulting in nationwide enhanced community quarantine in mid-March 2020.

Our first nine months of this fiscal year has been blessed by the generosity of long-standing benefactors such as ACER Philippines’ managing director Manuel Wong who remained committed to the ideals and programs of GreenEarth for the past 9 years. ACER provided funding for the construction of 10 rainwater harvesting tanks in September 2019 and provided 10 brand-new computers to our Learning Center in order to mark our 10th anniversary in May of 2019. Moreover, through the kind effort of Mr. Wong, the Rotary Club Manila Metro Chapter donated funds to plant 500 indigenous trees in August 2019.

We likewise welcomed new benefactors such as the Bank of the Philippine Islands (BPI) Foundation who provided a Php 900,000 grant in order to fund the construction of a greenhouse equipped with microsprinklers, the construction of 8 rainwater harvesting tanks and funding for our farmers’ training in regenerative agriculture.

The highlight of this year are the admirable efforts of young, dynamic and civic-minded youth leaders namely Ethan Cua, Jonathan Huang, Abigail Ngan and Marc Jeric Teo Ong,

1. Thanks to Marc Teo Ong, Abigail Ngan, Ethan Cua, we were able to build a Storm-Proof Kitchen and Dining Room at last, in partnership with TELUS PHILIPPINES.

2. Jonathan Huang of Everest Academy. The tall and lanky, Jonathan displayed herculean efforts beyond a junior high school student by:

A. Founding the Water of GreenEarth Youth Movement leading to the upgrade of 3 existing wells from a depth of 10-20 feet to 100-120 feet, respectively and the purchase of a solar-powered submersible water pump.

B. Enabling the creation of a “pocket food forest” within GreenEarth’s grounds by planting 407 Moringa trees.

C. Mobilizing other privileged youth to support the solarification of GreenEarth’s general facility line and The Farmhouse’s Kitchen and Dining Room in line with GreenEarth’s adherence to environmental sound practices and programs.

Both Marc and Jonathan proved that age is not a hindrance in making a significant difference in society. We wish God’s enormous blessings to these two young gentlemen as they prepare for their next academic career phase…undergraduate studies in the United States come 2021.

GreenEarth entered into a retail partnership with The Robinsons Group in late September 2019 wherein Robinsons Supermarket agreed to roll-out our flagship organic Moringa products in 15 of their choice stores in Luzon and the Visayas. The distribution was made possible through the kind efforts of our partner-in-development Federated Distributors, Inc. (FDI). This was an auspicious development, as this led to GreenEarth’s organic Moringa products now being sold in 64 retail outlets throughout the archipelago, thus serving as a key engine for much needed funding for GreenEarth’s operations and Home School program amongst others.

Unfortunately, upon the enforcement of the Enhanced Community Quarantine (ECQ) on March 15, 2020, a huge reduction in our organic Moringa products’ sales ensued in the succeeding months, since most retail outlets were either closed for safety purposes or experienced a horrendous...
drop in consumer foot traffic. We continue to pray for breakthroughs so that we at GreenEarth could weather the storm brought on by the COVID-19 pandemic on the fragile livelihood of our farming families.

We continue to be faithful and committed to pursuing our Vision of “Transforming Land and Transforming Lives” despite these challenging times. We cling on to God’s promises as amplified in Psalm 33: 16-22:

“The best-equipped army cannot save a king, nor is great strength enough to save a warrior. Don’t count on your warhorse to give you victory---for all its strength, it cannot save you. But the LORD watches over those who fear him, those who rely on his unfailing love. He rescues them from death and keeps them alive in times of famine. We put our hope in the LORD. He is our help and our shield. In him our hearts rejoice, for we trust in his holy name. Let your unfailing love surround us, LORD, for our hope is in you alone.”

Thank you for your unwavering faith in and support of GreenEarth. We could never make it without your being one with us in spirit and your generous giving of time, talent and resources. God bless you and keep you all safe and healthy always!

James Patrick G. Matti
Chairman
GreenEarth Heritage Foundation, Inc.
Thanks to TELUS INTERNATIONAL who selected us as one of their grant winners this year, along with three amazing volunteer fundraisers from the British School Manila who worked together to raise almost 1.5 million pesos in the persons of Marc Teo Ong, Abigail Ngan and Ethan Cua, we were able to realize our dream to have a Storm-proof Farmhouse Kitchen and Dining Room at last!
DTI Region 3, on July 20, 2019 conducted a turn-over ceremony wherein food processing equipment in the form of a vacuum packer, steamer, metal detector and moisture meter, which they have allowed us to enjoy usage of under a usufruct agreement for the last five years was finally given to us to own. The turn-over ceremony was attended by our Multi-Commodity Processing Facility Manager, Engr. Bernard Karlo (BK) Buduan.

On July 30, 2019, GreenEarth was invited by the Rotary Club during their monthly meeting held at The Peninsula Manila.

On this day, our founder and executive director, Dr. Mylene Matti was invited to share a few words about GreenEarth and our beneficiary Rom Blanco, who was home for the summer after a successful freshman year at Harvard also shared his thoughts about what POVERTY means to him.

On this day, we received a grant check in the amount of P365,840.88 for the construction of a solar-powered submersible pump to power one of our wells at GreenEarth, newly excavated to a depth of 120 feet!

This was made possible through the amazing efforts of Jonathan Huang, a grade 12 student at Everest Academy who founded WATER FOR GREENEARTH.

This solar-powered submersible pump is up and running now, many thanks to One Renewable, our solar systems provider.
Thanks to Mr. Manuel Wong of ACER Philippines who opened the door for us to meet the current MMC President Michelle Cidro-Casio, on August 13, 2019, we were invited to share our cause with the club’s members during their monthly meeting. At the end of our talk, this Rotary Chapter donated ₱100,000 to sponsor the planting of 500 trees at GreenEarth!

Time has flown so fast, it is now 5 years since GreenEarth was given 5 years of accreditation by the Philippine Council for NGO Certification.

Renewal accreditation has been a six-month process so far, with initial document reviews and finally our office visit and board interview on August 14 and visit at the farm to interact with our mission field workers and beneficiaries the following day. We are thankful for the continued guidance of the PCNC in all matters related to running our foundation to the highest standards of accountability and governance.
BPI FOUNDATION - GREENEARTH PARTNERSHIP AGREEMENT MOA SIGNING
AUGUST 14, 2019

BPI Foundation launched a “Farm-to-Table” project this year and we are blessed to have been selected to be invited as one of their beneficiaries.

BPI blessed us with a Php 900,000 grant which allowed us to purchase a GreenEarth with microsprinklers, build eight (8) rainwater harvesting tanks and provide funding for farmers’ training in regenerative agriculture.

This grant has improved our resilience during the dry season and helped us boost our agricultural productivity for high-value cash crops tremendously.

THANK YOU SO MUCH, BPI FOUNDATION!
THE ROBINSONS GROUP ROLLS OUT GREENEREARTH’S FLAGSHIP PRODUCTS IN ITS 15 STORES!

On September 13 and 17, Dr. Mylene Matti was invited to give a talk about GreenEarth to the Robinson’s Retail and Supermarket Groups. Before the month of September ended, Robinsons placed their first order through our kind partner-in-development, Federated Distributors, Inc. in order to roll-out our moringa flagship products in 15 stores!

1. RS RP Ermita
2. RS RP Tacloban
3. RS RP Novaliches
4. RS Nepomall Angeles
5. RS RP Malolos
6. RS RP Dumaguete
7. RS RP Galleria
8. RS RP Antipolo
9. RS RP Cebu
10. RS Forum Pioneer
11. RS RP Magnolia
12. RS Galleria Cebu
13. RSE 8 Forbes Town Road Taguig
14. RSE Venice Grand McKinley
15. RS RP Galleria South San Pedro

The “Robinsons breakthrough” has now brought us up to a total of 64 retail stores:

- Landmark
- Alabang
- Sta. Rosa
- Malolos
- Hi-Top Supermarket
- Quezon Avenue
- Makati Supermarket
- Capitol Commons
- Cash & Carry
- Greenhills
- Unimart
- Pioneer Supermarket
- 7 Eleven - CUOQ
- Tesoros
- Balikbayan Handicrafts
- Makati
- Makati Branch
- Pasay Branch
- Okada Manila
- Robinsons Supermarket
- RS RP Ermita
- RS RP Tacloban
- RS RP Novaliches
- RS Nepomall Angeles
- RS RP Malolos
- RS RP Dumaguete
- RS RP Galleria
- RS RP Antipolo
- RS RP Cebu
- RS Forum Pioneer
- RS RP Magnolia
- RSE Galleria Cebu
- RSE 8 Forbes Town Road Taguig
- RSE Venice Grand McKinley
- RS RP Galleria South San Pedro
On November 6, 2019, BPI Foundation hosted a Partners’ Night for its beneficiaries and partner institutions in order to launch their Farm-To-Table initiative. They invited our Founder and Executive Director, Dr. Mylene Matti, as one of their two speakers to talk about GreenEarth’s mission, vision and programs, particularly our Farm-to-Table approach of 10 years and how these programs are promoting social justice and transforming the lives of our farming families. BPI Partner’s Night was also a wonderful opportunity to be able to sell our organic produce and moringa flagship products to the event attendees.
BPI SUSTAINABILITY CHRISTMAS BAZAAR

November 7-8, 2019: GreenEarth Heritage Foundation was invited to promote and sell our Moringa products in BPI’s annual Sustainability Christmas Bazaar. This bazaar was first launched in 2018 in order to introduce sustainable and responsible shopping to BPI’s employees by showcasing products from social enterprises and eco-friendly organizations. We are extremely grateful for the continuous support of BPI Foundation with our environmental and organic agricultural initiatives!

ECOCERT conducts its yearly inspection at GreenEarth

November 14-15, 2019

Ecocert is an independent, accredited third-party based in France that inspects and certifies products according to regulations recognized by the international community that are applicable in the specific country. Ecocert is one of the largest certification establishments in the world, conducting inspections in over 80 countries.

For nearly 30 years, Ecocert has and continues to assist stakeholders in the implementation and promotion of sustainable practices through certification, consulting and training services. Committed to organic farming since its creation, Ecocert has now extended its efforts to many other sectors.

ECOCERT has been GreenEarth’s international organic certifier since 2011.

All thanks to our long-standing partner, OFPAP (Organic Farmers and Processors of the Philippines) who faithfully and generously supports our yearly financial and technical requirement compliances, ECOCERT FRANCE’s organic inspectors were back at the farm again in their yearly pilgrimage to GreenEarth in order to check if we are complying with international organic standards. Our moringa plantation and other crop lines were inspected, along with our Multi-Commodity Processing Facility.
The Philippine Council for NGO Certification or PCNC is a private non-stock, nonprofit corporation whose main function is to certify non-profit organizations that meet established minimum criteria for financial management and accountability in the service to underprivileged Filipinos.

**PCNC Objectives:**

- To provide a mechanism of certification for NGOs which meet established minimum criteria for greater transparency and accountability.
- To encourage private sector participation in social development through availsment of incentives under the Comprehensive Tax Reform Program.
- To simulate and integrate the efforts of the non-profit sector to elevate its standards of service delivery.
- To provide a system for greater GO-NGO collaboration and complementation.

Unlike many foundations who do not wish to be under the radar of watchdog entities that will put a magnifying glass into their operations in its many aspects, GreenEarth Heritage Foundation since Day One of its existence has prepared for and welcomed the PCNC to scrutinize its operations. PCNC’s certification is the recognized “Good Housekeeping Seal” of Philippine NGOs.

We are extremely grateful to the PCNC for its guidance and support in helping us be in compliance with the ever-growing list of rules by the Philippine government when it comes to NGOs, most especially after the Napoles scam.

NGOs have been under a more stringent spotlight since then and the requirements have just been increasing, increasing!

We are humbled by the PCNC’s trust to grant our foundation its longest accreditation approval for 5 years (their tiers of accreditation approval are 1-year, 3-years and 5-years).

Keeping it “Real”

Enormous thanks to the visionary founder of Real Food, in the person of Nicole Olbés Fandiño who found GreenEarth “inspiring” and readily expressed willingness to retail our moringa flagship products in their two stores (Molino Las Piñas and the BGC), we are now up to 65 stores this month because of this new distribution breakthrough!

“Thank you very much REAL FOOD, for opening your doors to GreenEarth’s certified-organic moringa tea and powder. We hope that your discerning clientele will be thrilled to include our farmers’ flagship products to their daily wellness regimen.”

November 25, 2019 : GreenEarth adds its 64th and 65th retail outlet stores through the REAL FOOD network
Farmer Exposure trip/ Training in Permaculture at Cabiokid Farm, Nueva Ecija
November 29, 2019

Cabiokid is a permaculture development site located in a 13 hectare property in Cabiao, Nueva Ecija. It serves as an integrated farm designed and managed in accordance with permaculture ethics and principles.

Thanks to a grant from BPI Foundation, we were able to garner funding for this important farmer training, in order to expose our beneficiaries to the outside world of sustainable farming. This one day training and exposure trip taught our farmers additional techniques in garden planning which foster water conservation and permaculture techniques they can integrate into their day-to-day farming practices.

The GreenEarth team consisting of our Executive Director, Dr. Mylene Matti, farm manager and site administrator Aileen Deocampo, and our two intern agriculturists Ken Togni and MayAnn Ugot attended the European Chamber of Commerce (ECCP) luncheon meeting at the Makati Shangri-La.

This forum’s keynote speaker, DA Secretary Dr. William Dar, presented an overview of what he dubbed as a “redesigned blueprint” to tackle some of Philippine agriculture’s most pressing issues, opportunities for public-private sector cooperation as well as other plans and priorities of the Department of Agriculture.

This forum aims to promote a new vision for modern Philippine agriculture due to the shifting patterns of climate, increasing globalization, and increasing challenges for our Filipino farmers.

Since GreenEarth focuses on alleviating the plight of farmers and fostering climate change resiliency using organic methodologies, this forum served to inform our team about the thrusts of the Duterte administration for agriculture.

Right after Dr. Dar’s keynote speech, our team sought audience Dr. Dar in order to discuss our heretofore unreleased Php 5 million grant which we rightfully won back in 2016 from a grant competition hosted by the DA’s National Organic Agriculture Program.

Dr. Dar stated that he will help us see this Php 5 million grant released which, as we have stated on our project proposal when it won the contest back in 2016, is earmarked for expansion of our moringa plantation and construction of more than 100 rainwater, harvesting tanks. The more we plant, the more water we need to keep our plants and trees alive!

We will be following up on this constantly.
Charles Conroy Tan, a grade 11 student of the British School Manila, fundraised for the construction of a materials recovery facility that can process organic fertilizer from GreenEarth’s organic waste. This organic fertilizer can be used to hasten the growth of trees and therefore revitalize the denuded soil of our forests. It can also be used to supplement the existing organic moringa farms managed by our farmers in order to boost their crop yields and incomes.

This Materials Recovery Facility is a dream for GreenEarth. All thanks to the efforts of our young fundraiser, we are very soon going to see this through!

Since our founding date of May 22, 2009, we have been at the forefront of the appeal for this bridge over the river connecting our area to the nearest township. Aside from GreenEarth’s 107 hectares, there are rice farmers on 40 hectares of land right across the way from us who will tremendously benefit from this blessing, along with other small-scale farmers and rural folk in the area.

A 10-year prayer point has been answered! Goodbye at last, bridgeless river! January 31, 2020
Teacher Marl shares the memory photos below of her trek to GreenEarth every week as our homeschool teacher.

Finally, on January 31st, 2020, she walked across this bridge to return to GreenEarth after their weekend off with her husband, who is our Multi-Commodity Processing Facility Manager, Engr. BK Buduan.

"Is this for real? I just can’t believe this. Our Great LORD be praised!"

The last 10 years of hardship in our area with our bridgeless river and kilometers of unpaved roads have been character-building, faith-building years for us all.

"I would have lost heart if I did not believe that I will see the goodness of the LORD in the land of the living! Wait for the LORD! Be strong and let your heart take courage, wait for the LORD!"

Psalm 27: 13-14

Dr. George Lee (1933-2018) was a US and Canadian-trained cardiologist who practiced in metropolitan Cebu for over four decades. He was a man for others—he loved his profession and the simple things in life. And so his children, all of whom now live in the USA, two of whom are graduates of the UP College of Medicine, specialists in the fields of Cardiology and Pulmonary/Critical Care, have decided to entrust GreenEarth with a tribute that they would like to give to their father in loving memory of him.

On September 9, 2019, we launched the Dr. George Lee Healing Garden: A Living Museum of Philippine Medicinal Herbs at GreenEarth Heritage Foundation.
Establishment of the various medicinal plants in plant boxes
The BPI Foundation is working towards assisting farming communities develop resiliency against climate change by helping them with much-needed infrastructure and training programs. By virtue of this grant received in October 2019, GreenEarth was able to finally have a 144 sq. meter steel-trussed greenhouse with drip irrigation and microsprinklers and build 8 rainwater harvesting tanks.

The greenhouse was finally completed in the New Year and the GreenEarth farmers are busy as bees maximizing every square inch of this vital infrastructure to be able to plant high value cash crops.

Several varieties have been planted following the cropping cycle. We were able to assess the number of plants and area needed for some of the varieties such as lettuce, cucumber, kale, spinach and bitter gourd based on gathered harvest data.
Materials Recovery Facility

Water management
We are presently utilizing water with drip irrigation and rain water harvesting tanks that has been provided through this grant. On the month of February 2020, we had 2 short episodes of rainshower.

Vertical garden
We have finally fabricated racks for vertical pots planted with lettuce to maximize productivity of the greenhouse.

Daily maintenance and seedling and crop care
Aerial View of GreenEarth, San Miguel, Bulacan
The 9th TOFA (The Outstanding Filipino in America) Awards
Carnegie Hall, New York- October 26, 2019

Across the globe on this very weekend, GreenEarth was being recognized in New York! Thanks to an organization named TOFA, which stands for The Outstanding Filipinos in America, our Executive Director, Dr. Mylene Matti and Harvard Scholar, Romnick Blanco were selected by TOFA to receive awards on their organization’s 9th year! The awards night was held at the Carnegie Hall on Sat, October 26, 2019.

TOFA selected our dear Romnick Blanco to receive the Resilience Award, for crossing a bridgeless river and unpaved roads as the price he had to pay to win the prize of world-class education. The Community Service Award for 2019 was conferred to our Founder and Executive Director, Dr. Mylene Matti for establishing GreenEarth Heritage Foundation.

What a touching recognition for our dear Dr. Matti who has served as our energetic Executive Director probono for 10 straight years!

Sharing with you all below, Dr. Matti’s and Romnick Blanco’s acceptance speeches at the TOFA Awards:
Thirty years ago, I came to the United States of America, in order to fulfill my dream as a young physician to pursue my postgraduate education in the most advanced country in the world in the field of medicine.

The Lord has been gracious to answer my prayers. I am grateful for 22 years of clinical practice in the field of Anesthesiology with a spotless professional liability record by God’s grace.

One day, more than a decade ago, during one of my moments of devotion, I read the Lord’s teachings in the Holy Bible - “to whom much is given, much is required.” - Luke 12:48

I felt the Lord speaking directly to me in this verse.

“What is it Lord that I can do for your greater glory in my remaining years on earth?”

In the next several years, I sadly discovered that the Philippines is listed on the top ten most vulnerable countries to climate change. The poorest of the poor continue to be farmers and fishermen. I visited the foothills of the largest mountain range of the Philippines, the Sierra Madre. I saw first-hand the deformed state of our hills and mountains, and the grinding poverty that continues to plague our countryside. With a dream and a prayer, GreenEarth Heritage Foundation was born in 2009. This year is our 10th year!

We are humbled to witness the Almighty God actively at work in our midst! Our endowed land is now teeming with life with over a hundred thousand trees, our beneficiaries have now embraced the certified-organic way of life. Children of all ages are learning to live, hope and dream. To be given the privilege to send a GreenEarth farmer’s child to Harvard is a promise of hope fulfilled.

Thank you TOFA for this honor and recognition tonight.

I dedicate this award to my Lord and Savior Jesus Christ whose faithfulness never ceases to amaze me, to my beloved colleagues and mission workers at GreenEarth working in the front lines to transform land and to transform lives each day and last but not least - to my family, my offspring, my magasasayo whom the Lord has entrusted us to love and joyfully serve. Tao ng para sa Inay!

Marami pang salamat at mabuhay ang samboyanang Filipina.
OFA’s generosity to sponsor Rom’s round trip Amtrak train ticket from the Harvard campus to NY and back as well as a 2-night stay at the storied Wellington Hotel just steps away from the Carnegie Hall, enabled Rom to have one full day to build memories at the Big Apple.

Rom arrived into Manhattan almost midnight on Friday night. On Saturday, thanks to the power of the Student ID which afforded him a good discount, he was able to visit the MUSEUM OF MODERN ART (MOMA) which just reopened on October 21, 2019 after four months of extensive renovations and expansion.
It was a joyous blessing of a reunion in NYC between GreenEarth mom and son in the middle of his semester because of the TOFA Awards night. What a wonderful treat it was for Rom from his GreenEarth mom to enjoy a delectable lunch at this 2-Michelin star restaurant on first-hour seating before the crowds arrived.

LUNCH at The Modern, Museum of Modern Art, NYC

Having been very active in Theatre during his high school years at ISM and having won the MOST OUTSTANDING Theatre Award at ISM for two straight years, Rom continues to be fascinated by theatre. He expressed interest to see HAMILTON on Saturday afternoon, having read about the work of the multi-awarded American composer, librettist, lyricist, actor, and rapper Lin Manuel-Miranda. Lo and behold! The LORD answered his prayers. Rom was able to see Hamilton at not even 10% its market price by lining up with Dr. Matti in the cancellation line just 10 minutes before the show. What a blessing it was for Rom to have a fully maximized ONE DAY in New York from Sat morning all the way to the end of the awards night! He returned to Cambridge by train the very following morning—a rainy Sunday at the Big Apple due to school activities still scheduled on Sunday afternoon onwards.
REFORESTATION PROGRAM

Hospitality Innovators Inc. Treeplanting
July 5, 2019
80 participants
403 Moringa seedlings planted

Tech Mahindra Inc. Treeplanting
July 6, 2019
25 participants
100 Neem trees planted
GREENEARTH HERITAGE FOUNDATION ANNUAL REPORT 2019 - 2020

REFORESTATION PROGRAM

July 13, 2019
Ethan Cua, Charles Conroy Tan, Abigail Ngan, all students of the British School Manila and Bulilit Volunteers of Philippine Medical Association of Cavite sponsored the planting of 60 Calamansi seedlings and conducted Science experiments with our GreenEarth scholars.

PJ Lhuillier Treeplanting
July 27, 2019
25 participants
142 Neem trees planted
For three straight years, Galileo Learning Center has been one of our monthly donors for our educational initiatives. At long last, on August 9, 2019 the Galileo Enrichment Team who has been long planning to come, finally had the chance to visit GreenEarth!

Led by their CEO, Mrs. Rowena Matti, Galileo conducted a teacher training program and donated teaching materials to our Learning Center. In addition, their 18 participants planted 57 Calamansi trees that day. What a fruitful day it was for their first visit!
ACER just keeps on ramping up!

They gave us 10 brand-new desktops for our Learning Center as part of their 10th anniversary gift!

ACER PHILIPPINES sponsored 3,448 trees at GreenEarth this year! We have planted a combination of 1,500 hardwood trees collected from Kawit, 500 raphis, 500 golden miagos, 15 selloum, 500 yellow buho, and 433 moringa this year. Thank you for firmly believing, Mr. Wong and team!
REFORESTATION PROGRAM

WILLIS TOWERS WATSON TREEPLANTING DAY
October 5, 2019

Now in their 6th year, 40 participants visited the farm once again. They planted 450 Neem trees. They also sponsored school supplies for our homeschool children and hosted games.
In celebration of their managing director, Mrs. Ria Victoria Tengco-Burgos’ birthday, 86 participants planted 200 seedlings, namely: 115 Anahaw, 50 Calamansi, 2 Chico, 24 Atis, and 9 Achuete. Not only did their group sponsor and plant trees, they brought the Jollibee mascot which delighted our community. Mrs. Tengco included our beneficiaries in her birthday celebration and even gave graduation monetary gifts to our HomeSchool Children!

Thank you very much, Mrs. Tengco-Burgos for your kind and generous heart!
On October 10, 2019, 50 participants from the Meralco Regulatory Legal Office sponsored the planting of 250 seedlings under One Meralco Foundation’s “One For Trees” campaign.
ONE MERALCO FOUNDATION’S ONE FOR TREES CAMPAIGN

November 16, 2019: One Meralco Foundation was back at the farm as they launched Part 3 of their One For Trees campaign at the GreenEarth site. This time, 270 volunteers came and planted their sponsored 2,000 Moringa seedlings.

November 19, 2019: Three days later, they launched Part 4 of their campaign wherein 100 participants sponsored the planting 600 Moringa, 70 Calamansi, 70 Pili, 113 Passion Fruit and 147 Mahogany seedlings.

In a span of only three months, One Meralco Foundation has sponsored a total of 5,500 plant seedlings through their ‘One For Trees’ campaign. We are very blessed by their unwavering participation in our tree planting events!
COMMUNITY DEVELOPMENT

June 24, 2019: We had the opportunity to send 6 of our farmers' children, from Grade 8 to 11 to St. Paul College Pasig to vie for acceptance. Out of the six children who took their admissions test, St. Paul College offered admission to three of our farmers' children----Dea Mae Presas (grade 11), Hazel Ann Presas (grade 10), and Jearmy Pearl Bermudez (grade 8)!

We are very grateful to Mr. and Mrs. Domingo Garcia, Mr. and Mrs. Ricardo Nicanor Jacinto and Mr. and Mrs. Gonzalo Ocampo, who are generously sponsoring our GreenEarth children’s education at St. Paul College Pasig this schoolyear.

By allowing our farmers' children to move from provincial public school to this exclusive girls’ school with far higher academic standard and resources, we fervently hope that these girls will have a better chance to gain acceptance to top colleges and universities when the time comes.

TRIP TO HONGKONG
for our professional staff and two exemplary scholars
September 19-21 2019

THANKS to the generosity of EASIA OUTSOURCING and MARKETING SERVICES, our mission workers and two new college scholars, Renz Hernandez who just became a CPA and Gerald Lazaro, who graduated cum laude in BS Financial Management enjoyed a trip to Hongkong for three days and two nights. The troop really maximized their stay from morning till night exploring the highlights of Hongkong. The much-needed break was enjoyed by all.
The Union Church of Manila (UCM) hosts a Missions and Benevolence Sunday & Fair each year, in order to keep its members fully informed and updated about the ministries that they are supporting as an organization.

This year, they decided to invite the Homeschool children of GreenEarth Heritage Foundation to render the song “A Gift To You” in two of their worship services.

To be able to attend, UCM generously shouldered the transportation costs for our children and staff coming from the foothills of Sierra Madre to Metro Manila and provided the needed funds for their meals. Because of their generosity, we took advantage of the “sandwiched day-SAT” between their Friday rehearsal and Sunday services and decided to organize an educational field trip for our Homeschool children.

For the last seven years, UCM has been a major contributor to our weekly feeding program. Because of their committed giving, we have been able to continuously provide a free lunch to all the rural poor attendees of our Bible-based values formation initiatives. Since 2017, they have expanded their support to GreenEarth. They have been contributing towards the much-needed living expenses of five of our college scholars studying Agriculture, Music and Business Management. They have also sponsored the purchase of additional stainless steel drying racks for our Multi-Commodity Processing Facility---our avenue for ever-increasing financial sustainability.

THANK YOU VERY MUCH for this blessing on our 10th year, dear UCM! The last field trip our kids had in Manila was 2017. The ever-increasing costs vis-a-vis other essential needs prevent us from organizing educational exposure trips for our children more frequently.
This was a fun-filled day for the children of GreenEarth!

They started their early morning with swimming—a rare activity for farmers’ children who live in a water-restricted environment, where watering plants and trees is always the priority. High-pitched glee filled the air in the early morning of Saturday as the kids splashed and swam.

Right after a hearty, healthy breakfast, the troop proceeded to Historic Manila where they first paid a visit to the monument of our national hero, Jose Rizal.

Even at the farm’s Learning Center and during the ride towards the Rizal Monument, our teachers have been sharing stories about the life and works of our national hero.

Right after Rizal’s monument, everyone proceeded to the National Museum of Natural History where they learned about the rich biodiversity of the Philippine archipelago. The children’s eyes widened at the sight of Lolong, the largest crocodile in captivity when he was alive, as recorded by the Guinness Book of World Records. His remains have been preserved by taxidermy at Philippine National Museum of Natural History. Our kids were also able to see historical botanical prints of Moringa Oleifera rendered by European botanical enthusiasts as far back as hundreds of years ago. Moringa, as you may know, is the flagship product of their very parents at the farm.

Thanks to Children’s Hour who approved our grant appeal, all of our children were able to enjoy the Mind Museum for free while the teachers were given a special discount! The Mind Museum staff even organized a very special Minute-To-Win-It Science Edition program that the kids enthusiastically participated in. Our farmers’ children were thrilled and overjoyed by the interactive learning experience. Mind Museum really turned science into fun!
Enormous thanks to the loving commitment of Teachers Marl Borromeo-Buduan (full-time), Kathleen Dagum (part-time Art and Math teacher), and Bernard Karlo Buduan (part-time Science teacher) to see the Children of GreenEarth through, our Learning Center opened its doors to the new schoolyear on Tues, October 29, 2019. From K1 to Grade 5, we are running an extremely challenging multi-level classroom of 16 students this year. We are praying for a third teacher to join our team. The challenges of running a classroom across seven academic levels is not for the faint of heart.

The LORD has continued to show us great and mighty things on our 10th year! We are humbled by His faithfulness, your continued support and prayers.

Romnick Blanco, our farmer’s child who is now a sophomore at Harvard, showed off his musical and theatrical skills playing an old, goofy sailor as a member of the cast of H.M.S. Pinafore, a Harvard-Radcliffe Gilbert and Sullivan Production of a 19th century comic opera this month of November.

H.M.S. Pinafore is a high-voltage, fanciful, satiric tradition that continues at Harvard since 1956 as the Harvard-Radcliffe Gilbert and Sullivan Players set sail on a nine-show run of “H.M.S. Pinafore” at the Agassiz Theatre.

“performing Gilbert and Sullivan on campus for 43 years, Harvard’s resident company has become one of the leading troupes in New England dedicated to the work of the duo, consistently staging among the most well-attended and lavishly produced shows on campus.”

“This love-conquers-all comic opera about a captain’s daughter and a lowly sailor was the fourth collaboration of dramatist W.S. Gilbert and composer Arthur Sullivan and arguably their most famous work, running for a near-record 571 performances after its premiere in London in 1878.”

Our GreenEarth hearts swell with pride to see our humble farmer’s child make it to this illustrious cast at Harvard as part of his extracurricular activities this semester.
COMMUNITY DEVELOPMENT

DISNEY ON ICE
FOR THE SCHOLARS OF GREENEARTH
December 21, 2019

Our GreenEarth Family witnessed a one-of-a-kind magical experience as they watched Disney-On-Ice, a theatrical musical featuring many Disney characters on a skating rink.

Our Homeschool Children gleefully joined the chorus of their favourite Disney songs during the show. Even our past and present GreenEarth scholars, staff, and their families enjoyed the extravagant production and sang the Disney songs they knew by heart. Indeed, Disney never fails to amuse, inform, and entertain anyone in all ages!

This amazing holiday treat for our scholars and staff was made possible by the thoughtfulness and generosity of Mr. Manuel Wong, Managing Director of ACER PHILIPPINES, who has been our staunch partner-in-development for over 8 years. Not only did ACER provide the tickets, they also gave so kindly towards the food needs of the scholars during their one day in Manila.
COMMUNITY DEVELOPMENT

THE 11TH PAMASKONG HANDOG AT GREENEARTH
December 22, 2019

As 2019 drew to a close, we celebrated the birth of the Ultimate blessing mankind has ever received——our Lord and Savior Jesus Christ. Christmas is all about celebrating our most generous GIVER, the LORD Jesus, along with receiving and remembering God’s overflowing grace.

2019 has been rich with milestones!

• Engr. BK Buduan came on board as our Multi-Commodity Processing Facility Manager
• Construction of a Science laboratory
• Construction of a Storm-proof Farmhouse Kitchen and Dining Room
• Expansion of solarification at GreenEarth with the installation of solar panels at the playhouse and farmhouse kitchen
• Drilling of 3 deep wells
• Installation of solar-powered submersible water pump serving our dormitory
• Construction of a concrete laundry room
• Planting of 10,360 forest hardwoods and fruit-bearing trees during the 2019 rainy season
• Construction of 18 rainwater harvesting tanks
• Trip to HK of GreenEarth professional staff and 2 post college scholars
• 5-year accreditation from Phil. Council of NGO Certification
• Arrival of 2 intern agriculturists to assist our farm manager and site administrator
• Establishment of a greenhouse with drip irrigation and microsprinklers
• Acceptance of 3 GreenEarth kids from Grade 8 to 11 at St. Paul College Pasig, with scholarships funded by our private donors
• Addition of GALILEO educational materials to our Learning Center resources
• Expansion of our retail network for our certified-organic moringa tea and powder to 15 more stores this year

Our Pamaskong Handog is a yearly homecoming of as many past and present scholars who are studying in Manila and overseas. It is a wonderful time of reunion with all our farming families and on occasion, some donors join us too!

This year, we were extremely blessed by the enthusiastic participation of John, Wilma and Jonathan Huang and Bea and Brielle Rodriguez. The Huang Family brought in a wide assortment of prizes, individual gifts to the beneficiaries and Noche Buena Packs for all. Bea Rodriguez, delighted the community by playing “Here comes the sun” on the guitar as intermission during the games portion.

We wish to extend our heartfelt gratitude to AY Foundation for sponsoring the entire holiday lunch for the community, Galileo Learning Center for the ice cream treats and the kind individual donors who pitched in to help us buy the wish lists—all basic needs--of the community.
GREENEARTH WELCOMES THE NEW YEAR WITH HARVARD COLLEGE STUDENTS AS VOLUNTEERS
January 12, 2020

"The Harvard Philippine Forum (HPF) is a close-knit family of Filipinos, Filipino-Americans, and friends that celebrates and shares the vitality of Philippine culture and tradition with the Harvard community."

We welcomed the New Year having 14 members of the Harvard Philippine Forum come as volunteers at GreenEarth!

The student volunteers started arriving in Manila on January 5. Six of them stayed a tour foundation ministry house in Metro Manila. They toured Manila’s historical highlights for a day and proceeded on to do volunteer time in another foundation in Mindoro and from there, they headed next to GreenEarth.
We are in awe at this very distinctive experience that the LORD has allowed for our farmers’ children to be able to interact with Harvard college students at the farm---it is our hope and fervent prayer that more of our GreenEarth children will be brave and diligent enough to take that road to “Hah-vahd”
Good day everyone,

My name is Rom, and I am one of the 38 scholars of GreenEarth Heritage Foundation.

First of all, thank you very much for joining the GreenEarth Organic Viber Forum. We appreciate your kind interest in our cause, most especially our livelihood program in organic agriculture.

For those who may not know, this is a life-changing initiative. Most of our beneficiaries, including my own father, used to be illegal loggers and charcoal makers. They resort to these environmentally destructive livelihoods out of desperation, most especially during the dry season when there is no water for irrigation.

But over the last 11 years, because GreenEarth raises funds for our community’s needs such as deep wells, drip irrigation, rainwater harvesting ranks, to name a few, our families’ livelihood has become sustainable.

The last four months have been so bleak for the country and the world. But I want to let you know that because of the goodness of the LORD and patrons like you, our community has been brimming with productivity, faith, hope and joy!

We have never been so busy at GreenEarth!

Because of COVID, people have more than ever realized that boosting their natural immunity is the best defense against the virus. We witnessed a heartwarming interest in our organic vegetables and this has kept our farmers busy during this season.

By faith, our farmers are continuing to increase production and there are other farmers who came forward with their interest to join our FAIR TRADE agricultural program where every peso goes back to our community members.

We hope that as many of you will consider buying each week. No amount is too small to make a difference.

REFORESTATION

GreenEarth is all about leaving a heritage to future generations and not just focused on our farmers’ day-to-day sustenance.

All year round we prepare for the rainy season—the time when we add thousands of seedlings in our nurseries.
more saplings on-field to increase our tree population. Right now, our community is caring for more than 110,000 forest hardwoods and fruit bearing trees.

During this quarantine season, we were able to prepare 28,700 bamboo stakes and counting for our 2020 Treeplanting season.

We continue to add hundreds of seedlings in our nurseries weekly.

EDUCATION NEVER STOPPED AT GREENEARTH

Unlike the rest of the world where formal education has screeched to a halt or has migrated to remote learning, our homeschool program at GreenEarth, now on its 5th schoolyear, using a Dep-Ed accredited American curated curriculum, suffered NOT a day of interruption, praise be to God!

Thanks to Teachers Marl and Kat (cum laude in Early Children Education, Magna cum laude in Fine Arts, UP Diliman respectively) who chose to be locked down at the farm instead of their abodes in Metro Manila, my co-scholars at the farm are learning a lot each day.

PRAYER- The hand that moves the world!

“Do not be anxious about anything, but in everything, by prayer and petition, with thanksgiving, present your requests to God...”
—- James 5:16

We at GreenEarth have chosen to obey our Lord and Savior Jesus Christ to call upon His name even more during these uncertain times.

Our children and adults have a daily community prayer time to lift up our families, community, nation and the world.

Please know that all of you, our kind partners in development, are always in our thoughts and prayers.

May this time, so unique in our history, bring your families closer, your health stronger, and your faith in God Almighty more steadfast than ever.

Thank you for taking the time to read my message.

The Lord bless you all!

Rom
Marc was a high school student of the British School Manila. On his first visit to GreenEarth in May of 2018, Marc saw our makeshift dining room made out of flimsy native materials after the prelude to the worst tropical cyclone recorded in human history hit our geographic area in the Philippines in 2013. Due to the massive devastation and donor fatigue that had swept the nation, our foundation has not been able to restore/replace all areas that have been destroyed even after five years. The priorities on all fronts are overwhelming. Our farmers’ children have to squat under trees to eat. Food is being prepared from outdoor set-ups compromising hygiene. Together with 2 other British School Manila students, Abigail Ngan and Ethan Cua, Marc decided to embark on an ambitious fundraiser to build the Storm-Proof Farmhouse Kitchen and Dining Room by launching “Art for a Cause”. He made the biggest contribution to this infrastructure project by selling 17 pieces of art!

The astounding part of his highly unique and effective fundraising efforts is God Almighty “multiplied his bread and fish”. He exceeded his fundraising targets tremendously and as a result, he was able to contribute not just to the completion of the Storm-Proof Farmhouse Kitchen and Dining Room, but also towards other extremely urgent projects that we have been working towards mobilizing resources for, namely:

1. the purchase of additional vital equipment for our livelihood program’s processing facility in order to improve the working conditions and efficiency in the processing of our farmers’ flagship products
2. an additional nursery of seedlings for our flagship product, moringa and other forest hardwoods and fruit-bearing trees, and
3. the sharing of Marc’s “favorite toy” with the farmers’ children---he succeeded in partnering with Powermac Philippines, the company that brought in the entire ecosystem of Apple products in the Philippines, to sell to him Ipads at cost, so that he can load hundreds of tutorials in English, Math, Science, to name a few. This gift for our children who are so behind and deprived of quality education will have a phenomenal impact. We are seeing the early fruits already.

As Marc begins his freshman college year at UC Berkeley taking up Computer Science, his efforts have brought an entire rural poor community to a whole new world—with a safe and adequately equipped farmhouse kitchen and dining room enabling them to eat with dignity and enjoy nutritious meals every day, a multi-commodity processing facility equipped with much-needed machinery to elevate the quality of their certified-organic products, and delightfully of all—Ipads! These are what the farmers’ children love the most. Learning has finally become so much fun and multidimensional—turning their world upside down.

THANK YOU VERY MUCH MARC!!!
GreenEarth volunteer, Abigail Ngan—receives acceptance to 2 out of 2 of the Canadian Universities she applied in—-UofT and UBC!

Abby has been such a delightful and hardworking volunteer over the last 1 1/2 years! From conducting a dental hygiene and nutrition mission, treeplanting to fundraising for the construction of our farmhouse kitchen and dining, Abby has left a major mark at GreenEarth.

THANK YOU FROM THE BOTTOM OF OUR GREENEARTH HEARTS ABBY FOR ALL YOU HAVE DONE!

You will be in our thoughts and prayers as you move to Canada to pursue your dream to become a dentist. Enormous blessings upon you!!!
“I started coming to Green Earth Heritage Foundation in 2017. I first visited the community at a Christmas thanksgiving party. The atmosphere was joyous. I felt the warmth of their smiles that is so sincere during my visit. They had a praise and worship service and I was so blessed to have joined that event. We had succeeding visits after that and it’s always a joy to see all of them. I did some science experiments with the children and tree planting with the farmers. But my most rewarding project with Green Earth Heritage Foundation is working together with other volunteers to come up with the needed amount to be able to build a STORM-PROOF KITCHEN and DINING ROOM for the schoolchildren at the farm. I was inspired to help the community on this project when I saw the need for the children to eat healthy foods in a safe and comfortable space. The greatest reward for me is when I saw their happy and grateful faces during the inauguration of the new kitchen. I felt joy being a big brother to these children.”
We salute our kind and committed donors and volunteers whose faith in our mission and vision continues to propel us forward and upward.

Thank you very much.
Administrative Office:
1723 Dian St., Palanan, Makati, MM 1235 Philippines

GreenEarth Farm:
Sitio Malapad na Parang, Barangay Sibul, San Miguel, Bulacan, Philippines

Email: contactus@greenearthheritage.org
Tel. No. (632) 775-8836